

MCEF

The Municipal Clerks Education Foundation



Municipal Clerks Education Foundation

OUR MISSION

The Municipal Clerks Education Foundation is a diverse team of volunteers who are passionately committed to raising endowed dollars whose annual earnings help IIMC pursue its educational objectives.

Municipal Clerks Education Foundation

WHAT IS MCEF?

- A 501 (c) (3) non-profit foundation
- But an inseparable partner and supporter of IIMC
- MCEF Board of Directors
 - A Board of 17 volunteers who, by constitution, come from various walks of life (Clerk's, government, financial, corporate, etc.)
 - “Generous donors who can raise funds” – 100% - Schwarzkopf or above
 - Majority of MCEF Board Members donate their travel funds, time and expenses
 - Volunteers with a passionate dream
- MCEF contracts with IIMC for staff support

Municipal Clerks Education Foundation

"Support for Education"

- **From 1984 to present we have grown the endowment to \$1.2 million**
- **During this period, MCEF has contributed over \$490,000 to IIMC Education programs**
 - **CMC/MMC/Distance Learning Scholarships**
 - **State Educational Grants**
 - **Special Grant Programs**
(Annual Conference Registration – First time attendees.)
 - **Direct support for IIMC Education Programs (Policy 8)**
 - **Annual Conference, publications and materials, staffing, On-line Institutes.**

Municipal Clerks Education Foundation

- “My MCEF Scholarship helped me obtain my Certification. I believe my CMC shows professionalism and a commitment to the profession”
- ~Tammy Patterson, CMC, Township Clerk, South Brunswick, New Jersey

Municipal Clerks Education Foundation Fundraising Initiatives

- Silent Auction / Raffles / On-line auction
- Corporate contributions
- Restricted Endowments — from individuals, associations and corporations.
- Legacy Program
- Voluntary contributions with annual dues
- Donor Giving Levels

Municipal Clerks Education Foundation

DONOR RECOGNITION LEVELS

- The Arthur Shinnars Society - \$1,000 per year
- The Lyall Schwarzkopf Society - \$500 per year
- The Turtle Society - \$250 per year
- The New Century Club - \$100 per year
- Patrons - \$50 per year
- Friends - \$25 per year
- We have wonderful recognition programs to support all of these levels
- We have 16 companies, state associations and individuals who have donated to our Endowed Education Fund and Scholarships

Municipal Clerks Education Foundation

FOCUSING ON OUR FUTURE

- We continue to stay focused on our Mission and Vision
- We guard the fund base at all costs to protect our ethical commitment to all our previous donors.
- We continue to develop and expand donor opportunities
- We continue to ask IIMC to provide us with education initiatives for funding.
- We ask you to consider becoming a donor to your Municipal Clerks Education Foundation