1. **Call to Order**

2. **Roll Call:**
   
   **Present**
   
   President - Dan Kasunic, 2nd Vice President – Chris Swope, 3rd Vice President – Joe Bridgman (arrived 1:14 p.m.), Treasurer – Betty Kennedy, Secretary – Susanne Courtade (by telephone), Conference Chair – Sarah Bydalek, Director Conference Co-Chair Judy Bigney, Education Chair – Cherilynn Tallman (by telephone), Director Education Co-Chair Jennifer Christian, Ways & Means – Sue Hillebrand (arrived 1:14 p.m.), Membership – Lisa Hathaway (by telephone); Past President – Joel Hondorp (by telephone)

3. **Absent and Excused:** 1st Vice President Carolyn Boersma

4. **Approval of the Agenda**
   
   Moved by B. Kennedy, seconded by C. Swope. Motion carried.

5. **Approval of Minutes**
   
   a. **June 20, 2012** - Deferred to next meeting.

6. **Treasurer’s Report**
   
   a. **Receive Monthly Treasurer’s report.** B. Kennedy reviewed the report with board members.

   Moved by C. Swope, seconded by J. Bigney to receive the June, 2012 Treasurer’s report. Motion carried.

7. **Unfinished Business** – none

8. **New Business**
   
   a. **Review Strategic Planning Session.** D. Kasunic indicated the existing goals would be tweaked and encouraged board members to consider on which goals they are interested in working.

   b. **Laptops.**
   
   Moved by S. Hillebrand, seconded by S. Bydalek, to donate MAMC laptops, except the Treasurer’s, to Digital Gap. Motion carried.

9. **Strategic Plan Update**
   
   a. **Goal 1.** Continuing Education and Certification (currently Hathaway, Boersma)

   b. **Goal 2.** Rebranding and expanding awareness (currently Courtade, Swope)

   c. **Goal 3.** Website enhancements and on-line education

   d. **Goal 4.** Increase Membership and expand involvement (currently Hillebrand, Kennedy, Bydalek)
The strategic planning meeting will be held at S. Hillebrand’s cottage in Linden, with Mary and Lew Bender as facilitators. Breakfast begins at 8:00 a.m.. Meeting begins at 9:00 a.m. and will conclude by 3:30 p.m. D. Kasunic will email directions to the board members.

10. Director Reports
   a. **President.** New name badges were distributed. Old badges should be returned, via D. Kasunic, for credit toward next order.
   
   b. **CEO/Legislative.** Committee did not meet this month. Legislature is only in session for one day this month and one day next month. Committee will watch for revisions to the three election bills vetoed by the Governor.
   
   c. **Newsletter/Website.** J. Bridgman is getting up to speed and starting to make some changes. Board members suggested enhancements to the functionality of the forum.
   
   d. **Ways & Means.** S. Hillebrand is working on recommendations for Standing Rules.
   
   e. **Membership.** L. Hathway confirmed a laptop is not needed for Membership.
   
   f. **Education.** Committee will forward a recommendation on a date in February 2013 for Free Education Day.
   
   g. **Conference.** Input was sought on changes to the registration and payment process, schedule changes for the golf outing, opening session, Clerk of the Year/President’s Dinner, alternative opportunities for vendors to offer hospitality events, the possibility of a PAC fundraising event and having Board Member shirts without the conference logo and year.
   
   h. **Past President.** E. Hope, J. Hondorp and T. Paksi are meeting on July 30 to review site bids for both the 2015 and 2016 conferences.

11. Adjourn
   The meeting was adjourned at 2:07 p.m.

J. Cherilynn Tallman, CMC, on behalf of
Susanne M. Courtade, Secretary

The next meeting of the MAMC Board of Directors will be at the Hillebrand cottage in Linden on Friday, August 17, 2012.