1. Call to Order
President Dan Kasunic called the meeting to order at 9:13 AM.

2. Roll Call:
Present
Dan Kasunic, President; Carolyn Boersma, 1st Vice President; Chris Swope, 2nd Vice President; Joe Bridgman, 3rd Vice President; Betty Kennedy, Treasurer; Sue Courtade, Secretary; Cherilynn Tallman, Education Chair; Jennifer Christian, Education Co-Chair; Sarah Bydalek, Conference Chair; Judy Bigney, Conference Co-Chair; Sue Hillebrand, Ways & Means; Joel Hondorp, Past President
Also present, Lew Bender and Mary Bender, Strategic Planning facilitators

3. Absent and excused: Lisa Hathaway, Membership
Motion by: J. Hondorp, second by: S. Hillebrand, to approve. Motion carries.

4. Approval of the Agenda:
Motion by: S. Hillebrand, second by: B. Kennedy, to approve. Motion carries

5. Minutes Review/Approval:
   a. July 18, 2012
Motion J. Bigney and seconded by S. Hillebrand to approve the July 18, 2012 minutes. Motion carried without opposition.

6. New Business:
   a. Proposed Standing rules change- Legislative Committee numbers –Discussion to remove the limit to the number of members, currently restricted to 6 TWP, 6 City/Village for a total of 12. Motion by: S. Hillebrand, support by: C. Tallman, to remove the limits on committee members. The motion carried.

7. Strategic Plan Dr. Lew Bender opened up the planning session with discussion on the MAMC Master Institute program. Attendance has been dropping for several years. The Board determined that the Master Class should stay intact for 2013. Discussion to change or reduce the program in future years will continue at our regular board meetings.

2011 Strategic Planning theme: “Realities in changing times”
This statement is still very relevant in 2012 and forward. Several areas became the focus:

   1.) Continuing Education-Certification/ On-line education
   2.) Rebranding and awareness
   3.) Website
   4.) Increase membership & expand membership involvement
Discussed sending out letters of congratulation to all board and council positions after the November elections with a short explanation of MAMC and the role of “Clerk”.

C. Boersma has been speaking with past board members about creating a committee to work on the State Certification program.

11. Adjourn: Meeting adjourned at approximately 2:20 P.M.

Respectfully submitted,

Susanne M. Courtade CMC, Secretary

The next meeting of the MAMC Board of Directors will be held Wednesday, September 19, 2012 at 1:00 P.M. Delta Charter Township Hall, Delta Township, Michigan